

SUSTAINABILITY REPORT EXECUTIVE SUMMARY

FISCAL YEAR 2014

ENTERPRISE HOLDINGS

At-A-Glance



As the world's largest and most comprehensive car rental service provider, Enterprise Holdings operates airport and neighborhood locations in more than 70 countries and territories in North America, Europe, the Middle East, Latin America, the Caribbean and Asia. This includes company-owned locations in 75 percent of the European car rental market and franchise partners that reach the remaining European markets. Our long-term management strategy and sustainability principles continue to guide our company as we expand into new communities around the world.

DRIVING SUSTAINABLE INNOVATION

Across the Industry and Around the World

“We remain relentlessly focused on using the power of our global network to meet the needs of our customers, our communities and the environment.”

*– Pam Nicholson
President and Chief Executive
Officer, Enterprise Holdings*

Breakthroughs in Alternative Fuel Technology

Among its recent achievements, scientists at the Enterprise Rent-A-Car Institute for Renewable Fuels at the Danforth Plant Science Center developed a technology for oil seed crops that produces high-energy cyclic hydrocarbons, a component of jet fuel.

Travelers Choose Rideshare Vanpooling and CarShare for More Sustainable Commutes

Enterprise Rideshare vanpooling is thriving with an estimated 35,000 riders and Enterprise CarShare is active on more than 100 corporate and university campuses, military facilities and downtown hubs in the U.S., Canada and the U.K.

20/20 Vision Saves the Environment and the Bottom Line

Select North American neighborhood branches are piloting a new smart building system that allows for remote monitoring and real-time management of energy, resource use and equipment. We're evaluating a large-scale rollout of the technology to help further reduce resource use.

Promoting Sustainable Fleets and Business Travel

In the U.K., Enterprise Rent-A-Car joined forces with the Energy Saving Trust to offer corporate and public sector fleet customers a suite of products, services and consulting that can help them make business travel more sustainable.

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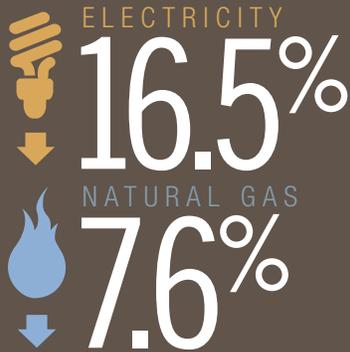


GOALS & PROGRESS

Direct and Indirect Energy Use ↓20% by 2015*

Reduce direct and indirect energy use and related costs by 20 percent by 2015 from our 2010 baseline.

Progress to date:



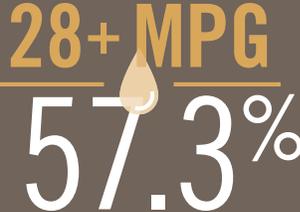
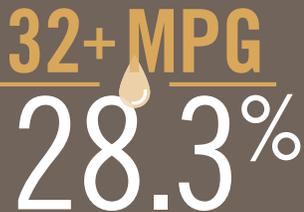
Carbon Footprint ↓10% by 2015

Reduce Scope 1 and Scope 2 emissions by 10 percent by 2015.

Progress to date:

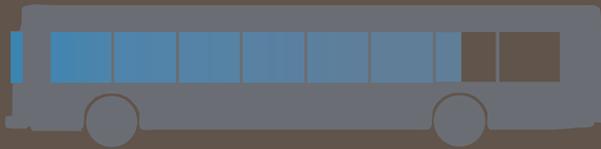


Global Fleet Efficiency



100% Alternative Fuel Shuttle Buses by 2015*

Progress to date: 82% of Enterprise's airport shuttle buses now run on biodiesel, synthetic diesel, compressed natural gas or are hybrid models.



\$150 million toward Sustainable Construction by 2015

Complete more than 5,000 retrofit and new construction projects through FY2014, including nearly \$5.7 million in sustainable upgrades and construction projects at our airport branches.

90% of Philanthropy Supporting Employee Requests

In FY2014, the Enterprise Holdings Foundation provided \$19.4 million in grant funding to charitable causes. 90% of funds fulfill employee requests to support community organizations.

50 Million Trees Planted by 2015

9 million trees planted in national forests throughout the U.S., Canada and Europe through FY2014.

Supplier Diversity

In FY2014, \$5.8 billion of our companywide supplier spending went to small businesses operating in the same local communities we serve, with 74 percent of that total going to minority-owned, women-owned and veteran-owned businesses.

*FY14 data has been calculated using a revised methodology, which reflects same-store and weather-normalized data not previously factored into our 20/20 Vision reporting. Percentages reflect the gains made against the 2010 baseline as of July 31, 2014.

**The 2010 baseline includes branches where an external landlord is responsible for utility bills and doesn't include branches added after 2010. Factors affecting performance results include improvements in energy efficiency, weather conditions and modifications made to the 2010 baseline to reflect ongoing enhancements to data management processes.